



**UP GLOBAL
INVESTORS SUMMIT**
New India's Growth Engine 10-12 FEBRUARY, 2023 | LUCKNOW

POLICY HIGHLIGHTS





“Uttar Pradesh, the 4th largest state of India, is at the cusp of a transformational journey. The vision of Atmanirbhar Bharat laid down by the Hon'ble Prime Minister, Shri Narendra Modi has been the pillar of this metamorphosis. Backed by major governance reforms, an excellent law & order situation, progressive policies and development of state-of-the-art greenfield infrastructure including logistics facilities, airports, expressways, metro, industrial corridors, etc. a vibrant investment climate has been created in the State. Being home to a population size of 240 million people, Uttar Pradesh is the largest consumer & labour market in India.

Aligning with the Hon'ble Prime Minister's vision of making India a 5-trillion dollar (USD) economy, Uttar Pradesh aims to be a major contributor by surging ahead to become One Trillion-dollar (USD) Economy. With this objective, the State is organising a Global Investors Summit (UPGIS) from 10-12 February 2023 at Lucknow to showcase the infinite business opportunities in the State and to provide an integrated platform for global business fraternity to collaborate in the overall economic development of the State. The 3-day long Summit will bring together policy makers, corporate leaders, business delegations, academia, think-tanks, political and government leadership from across the globe, to collectively explore business opportunities and forge partnerships.

Through the various reformative steps taken for creating a holistic ecosystem for industrial development and the formulation of more than 25 policies for attracting global investments, the State Government assures a grand welcome to all our investor partners. On this note, I heartfully welcome the global business community to come, invest in UP to power New India.”

Yogi Adityanath

Hon'ble Chief Minister
Government of Uttar Pradesh

INDEX

• Policy Framework in Uttar Pradesh	3
• Online Incentive Management System (OIMS)	4
• Investor Relationship Management System: Nivesh Sarathi	5
• UP Industrial Investment & Employment Promotion Policy 2022	6
• UP MSME Policy 2022	11
• UP Textile and Garmenting Policy 2022	13
• Dairy Farm & Product Development Policy 2022	16
• UP Poultry Development Policy 2022	17
• UP Electric Vehicle Manufacturing & Mobility Policy 2022	18
• UP Data Centre Policy 2021 (Amendment 2022)	20
• UP Startup Policy 2020 (Amendment 2022)	22
• UP Electronics Manufacturing Policy 2020 (Amendment 2022)	24
• UP Information Technology Policy 2022	25
• UP Defence & Aerospace (Amendment) Policy 2022	26
• UP Aircraft Maintenance, Repair & Overhaul Policy 2022	26
• UP Bio Energy Policy 2022	27
• UP Agri Export Promotion Policy 2022	28
• UP Private Investments in Medical Colleges Scheme 2022	29
• UP Tourism Policy 2022	30
• UP Solar Energy Policy 2022	32
• UP Warehousing & Logistics Policy 2022	33
• UP Export Promotion Policy 2020-25	35
• UP Film Policy 2018	37
• UP Pharmaceutical Policy 2018	38
• UP Civil Aviation Policy 2017	39

Policy Framework in Uttar Pradesh

New Industrial Investment & Employment Promotion Policy 2022

Umbrella Policy providing attractive incentives to all industries irrespective of sector



New models (such as capital subsidy and PLI top up support) introduced in addition to Net SGST reimbursement to cover wider category of projects under fiscal incentives program



Capital subsidy option linked to unit performance and various boosters (ecosystem booster, employment booster and exports booster) to ensure optimal use of incentives budget and meet policy objectives



Longer investment period (up to 9 years), SGST reimbursement for longer period, wider scope of eligible fixed assets, specific coverage for applications pending under previous policy



Additional sectors (such as Circular Economy, Infrastructure projects, Green Hydrogen etc.) introduced

More than 20 New/Amended Sector Specific Policies to attract investments



Food Processing



Defence & Aerospace Manufacturing



Electronics Manufacturing



Pharmaceutical



Handloom & Textile



Dairy Development



Civil Aviation



Information Technology



Data Centre



Maintenance, Repair & Overhaul



Start-up



EV Manufacturing Policy



Solar Policy



Bio Energy Policy



Pvt. Industrial Park



MSME Policy



Tourism Policy



Warehousing & Logistics



Film Policy



Poultry Development



How to apply?

Online Incentive Management System (OIMS)

In order to simplify the process of availing incentives under various policies promulgated by GoUP, a centralised “online incentive management system” under Nivesh Mitra has been developed for processing, sanctioning and disbursement of incentives.

The portal will enable the businesses to select the policy and apply for incentives online. The portal will also ensure that the incentive applications are processed online by the concerned departments and status of the application is updated at each step which will enable the applicant to track the status of incentive applications online.

The portal will also have a leadership monitoring dashboard which will enable head of concerned govt. departments to monitor the status of applications coming under various policies online. This will ensure sanctioning and disbursement of incentives to the investors in a time bound and transparent manner.

Key features

- ◆ Online application filing, tracking and responding to department's queries
- ◆ Letter of Comfort (LoC) to be issued through portal
- ◆ Separate logins for officials of respective nodal agencies, administrative departments, concerned departments and senior GoUP officials
- ◆ Monitoring dashboards for nodal agencies, administrative departments, Chief Minister office and senior GoUP officials
- ◆ Uploading and forwarding agenda/appraisal notes for committee meetings by nodal agency/Department
- ◆ Uploading GOs and approved Minutes of committee meetings by nodal department



File your investment intent

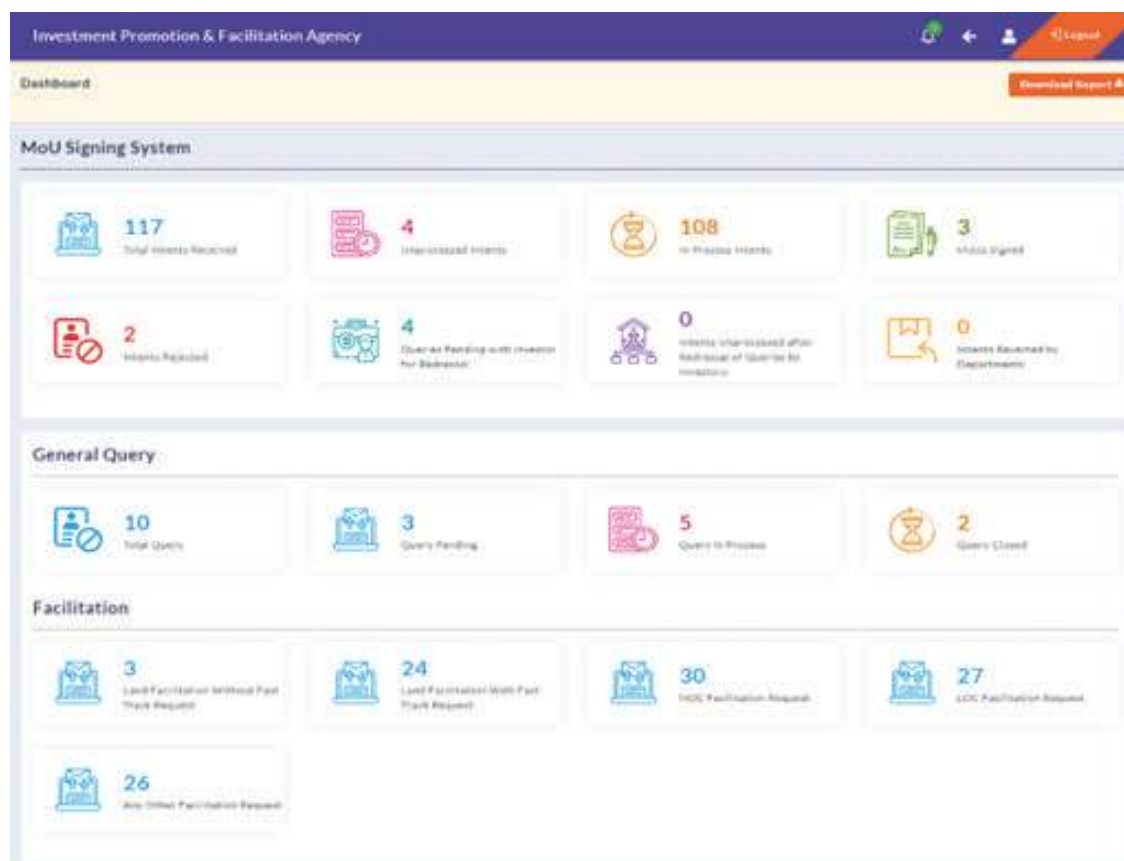
Investor Relationship Management System: Nivesh Sarathi

UPGIS 2023 is aimed to attract investment intents to the tune of Rs. 10 Lakh Cr. The Government will sign MoUs with the investors intending to invest in industrial landscape of the State. For easing out the process of MoU Signing and further to give proper handholding support to the investor, an online Investor Relationship Management Portal is developed by Invest UP. The portal will not only facilitate the digital signing of MoUs but also enable their monitoring.

The Portal will be known as “Nivesh Sarathi” and it will be one stop solution for investors to have seamless response on their queries, redressing grievances, filing investment intents, seeking facilitation and monitoring of their investment projects. “Nivesh Sarathi” is poised to change the entire way of investor engagement in the State.

Key features in the portal -

- Online intent filing and MoU Signing Process
- Digitally Signed MoUs will be available on investor login in ready to print format
- Query reporting and responding system to understand and timely dissemination of information to the investor
- Monitoring dashboards for nodal administrative departments, District Magistrates, CM office and senior GoUP officials
- Investor dashboard for showing entire engagement at one place
- Option of uploading and downloading documents as part of communication between investor and department.



UP Industrial Investment & Employment Promotion Policy 2022

Incentives to Industrial Units

Categories	Capital Investment
Large	Above ₹50 Cr but below ₹200 Cr
Mega	₹200 Cr or above but below ₹500 Cr
Super Mega	₹500 Cr or above but below ₹3,000 Cr
Ultra-Mega	₹3,000 Cr or above

Stamp Duty Exemption

- ♦ 100% in Bundelkhand & Poorvanchal,
- ♦ 75% in Madhyanchal & Paschimanchal (except Gautam Buddh Nagar & Ghaziabad)
- ♦ 50% in Gautambuddh Nagar & Ghaziabad districts

Investment Promotion Subsidy - A **one-time choice** of choosing one option between three mutually exclusive options during the time of application. **One additional chance of changing** the Option after the application has been processed by the Evaluation Committee and is pending for the approval of the High-Level Empowered Committee or the Empowered Committee, as the case may be.

♦ Option 1: Capital Subsidy with boosters

Capital Subsidy = Base Capital Subsidy X Gross Capacity Utilisation Multiple (GCM) + Additional Capacity Subsidy

a. Base Capital subsidy is as follows

District/ Region	Large	Mega	Super Mega	Ultra-Mega
Gautam Buddh Nagar & Ghaziabad	10% of ECI over a period of 10 years	18% of ECI over a period of 12 years	20% of ECI over a period of 15 years	22% of ECI over a period of 20 years
Madhyanchal & Paschimanchal (except Gautam Buddh Nagar & Ghaziabad districts)	12% of ECI over a period of 10 years	20% of ECI over a period of 12 years	22% of ECI over a period of 15 years	25% of ECI over a period of 20 years
Bundelkhand & Poorvanchal	15% of ECI over a period of 10 years	22% of ECI over a period of 12 years	25% of ECI over a period of 15 years	30% of ECI over a period of 20 years
Incentive disbursal duration	Over 10 years in 10 annual instalments	Over 12 years in 12 annual instalments	Over 15 years in 15 annual instalments	Over 20 years in 20 annual instalments
Annual Ceiling	₹ 5 Cr	₹ 10 Cr	₹ 50 Cr	₹ 150 Cr
Annual Ceiling with boosters	Not applicable	₹ 15 Cr	₹ 75 Cr	₹ 210 Cr

b. Gross Capacity Utilisation Multiple (GCM) = Minimum of (75%, Peak Capacity Utilisation of the considered year)/75%

- The GCM shall be considered as 1 for first year provided the capacity utilization for the unit is 40% of the installed capacity.
- For the subsequent years GCM shall be considered as 1, provided the peak capacity utilisation of that year is 75% or more of the installed capacity.
- In case the peak capacity utilisation is less than 75%, the GCM shall be proportionately reduced

c. Additional Capacity Subsidy in the form of Boosters

Annual Capital Subsidy = [(Base Capital Subsidy X GCM) + (Employment Booster + Exports Booster + Ecosystem Booster)]/ applicable Incentive disbursal duration

- Employment Booster: Average annual employment to be considered as follows

Project Category-wise	Mega	Super Mega	Ultra Mega
Min. Employment	300	600	1500

- ✓ On minimum or 75% women of min employment for the given project category – Booster of 2%
- ✓ On employing more than twice the min. or 75% women of twice the min employment for the given project category – Booster of 3%
- ✓ On employing more than thrice the min. or 75% women of thrice the min employment for the given project category – Booster of 4%
- Exports Booster: Determined as a ratio of revenue from exports to total revenue for a given year, as follows -
 - ✓ More than or equal to 25% of its production through exports - Exports Booster of 2% of ECI
 - ✓ More than or equal to 50% of its production through exports - Exports Booster of 3% of ECI
 - ✓ More than or equal to 75% of its production through exports - Exports Booster of 4% of ECI
- Ecosystem Booster: On procurement of any input/ raw material for manufacturing its final product from any existing or new manufacturing unit within Uttar Pradesh, as follows -
 - ✓ 40% to 60% of its total raw/input material requirement – Ecosystem Booster of 2% of ECI
 - ✓ 60% to 75% of its total raw/ input material requirement – Ecosystem Booster of 3% of ECI
 - ✓ More than 75% – Ecosystem Booster of 4% of ECI

◆ **Option 2: Net SGST Reimbursement**

Net SGST Reimbursement: Reimbursement of 100% of the net SGST amount deposited in State's account, subject to following

Particulars		Large	Mega	Super Mega	Ultra-Mega
Annual % of net SGST Reimbursement		100%	100%	100%	100%
Period of reimbursement (in years)		6	12	14	16
Gautam Buddh Nagar & Ghaziabad	Annual Ceiling as % of ECI	16%	7%	6%	5%
	Overall Ceiling as % of ECI	80%	80%	80%	80%
Madhyanchal & Paschimanchal (except Gautam Buddh Nagar & Ghaziabad districts)	Annual Ceiling as % of ECI	18%	17%	14%	13%
	Overall Ceiling as % of ECI	90%	200%	200%	200%
Bundelkhand & Poorvanchal	Annual Ceiling as % of ECI	20%	25%	21%	19%
	Overall Ceiling as % of ECI	100%	300%	300%	300%

◆ **Option 3: PLI Top-up**

Top up on incentives received under PLI Scheme of Government of India

- 30% of the PLI incentives (as and when disbursed by GOI) sanctioned under any PLI Scheme of Government of India Scheme
- An overall ceiling of the incentives to be capped at 100% of ECI

Case-to-case incentives

- Government may consider providing customized package of incentives on case-to-case basis as deemed necessary for projects of special importance.
- Kind of such projects eligible for case-to-case basis incentives shall be approved by the Cabinet

Incentive for R&D projects and Intellectual Property Rights

- Reimbursement of 25% of the expenditure (up to a max. of ₹10 Cr) for standalone R&D units. Max. 10 units over the policy period to be incentivised
- Reimbursement of 50% of the expenditure (up to a maximum of ₹1 Cr) incurred for registration of patent, copyright, trademarks, and Geographical Indicators as a result in-house R&D – for manufacturing units and standalone R&D eligible units

Financial grant to Centres of Excellence (CoE)

- 50% of the project cost up to ₹10 crores.
- Private companies/ PSUs/ Govt Centres of Excellence (CoE) which are not entitled to any benefits under any of the policies
- Max. 10 such COEs in the policy period with a cap of max. 2 CoEs in a sector.

Incentives to Infrastructure projects

(E.g. Pumped Storage Plants (PSP); Other projects may be added from time to time)

- ◆ Eligible Investment size = Mega and above category
- ◆ Incentives: Stamp duty reimbursement; Base Capital Subsidy (as per Option1, without GCM & any boosters)

Incentives to Private Industrial Parks

Incentives to developers of Private Industrial Parks (*Having min. 5 units with no single unit occupying more than 80% of the total allocable area*):

- ◆ **20 acres or more** in Bundelkhand & Poorvanchal and **30 acres or more** in Madhyanchal and Paschimanchal
 - Capital subsidy @ 25% of ECI (except land cost) - Max. up to ₹40 Cr in Madhyanchal & Paschimanchal, ₹45 Cr in Bundelkhand or Poorvanchal
 - Capital subsidy @ 25% of the cost of Hostel/ Housing (except land cost) for workers in the Industrial Park - Max. up to ₹25 Cr
 - 100% exemption on stamp duty on the purchase of land
- ◆ **More than 100 acres**
 - Capital subsidy @ 25% of ECI (except land cost) - Max. up to ₹80 Cr
 - Capital subsidy @ 25% of the cost of Hostel/ Housing (except land cost) for workers in the Industrial Park - Max. up to ₹50 Cr
 - 100% exemption on stamp duty on the purchase of land

70% of incentives will be released on completion of park development, the next 10% on completion of allotment of envisaged plots and the final 15% after the units in the park start their commercial operations.

Facilitating land aggregation for Private Industrial Parks

- Government will facilitate private players in land acquisition outside Industrial Development Authorities, Housing Development Authorities, Urban Local Bodies or other notified areas
- Applicable for Private Industrial Parks of more than **100 acres** and having min **5 units** with no single unit occupying 80% of the allocable industrial area
- Towards this, a License will be provided on acquisition (with registered sale deed) of **25%** of total proposed land area. No map approval to others in such licensed areas and development/ construction to be controlled. The developer will have exclusive rights of development/ construction in the licensed area.
- Detailed Project Report (DPR) to be submitted within **18 months**. **60%** of the total land acquisition (including land pooling agreement) must be complete by then.
- Map approval after **75% land** acquisition (including land pooling agreement) and to be completed within **2 years** from license date. UPSIDA will be the map approval agency.
- **After 80%** of the total proposed land is aggregated by the developer, if any issue is faced in acquisition of remaining land, **UPSIDA will acquire** the same on submission of Bank Guarantee of equivalent amount.

Fast track Land Allotment

- a. Preferential land allotment on fast-track basis for following category of investors –
 - ◆ Super Mega and above category as per DPR
 - ◆ Mega projects meeting the following conditions:
 - Projects with 100% Foreign Direct Investment
 - Companies featuring in Fortune Global-500 in last 3 consecutive years
 - Companies featuring in Economic Times-200 in last 3 consecutive years
 - Companies featuring in Forbes Global-2000/ Asia best – 200 companies in last 3 consecutive years
 - ◆ Large+ category projects which are industrial PSUs of any State/Central Govt with majority Govt holding
- b. In industrial areas where direct land allotment is allowed, the concerned IDA will directly allot the plot in favour of investor. In case of multiple application, highest investor will be allotted.
- c. In Industrial areas where land is allotted through auction, land will be allotted directly at Base rate of the Plot + additional 15% of the base rate. In case of multiple application, highest investor will be allotted.
- d. In areas outside any IDA/ DA or Urban Local body, State to acquire land 1.25 times of that required by eligible unit so that a minimum of 4 more industrial units can be set up in the additional land so acquired and an industrial area can be developed

Enabling Land Bank

- ◆ Pooling of non-agricultural, barren and uncultivable land for industrial use
- ◆ **Provide banjar Gram Samaj (GS) land/eligible government land on lease of 30 years**
- ◆ Amending provisions of Revenue Code viz. converting agricultural land into non-agricultural land, change of land use, exchange of GS land with private land, Permission for establishing industries on SC land etc.
- ◆ Unlocking of land bank owned by government/ state public sector sick units
- ◆ Develop **web enabled platform** for lease or sale of encumbrance free land for industrial purpose.
- ◆ Vesting of GS land located within the Industrial Development Authority areas without any charges.
- ◆ Issue instructions under UP Revenue Code 2006 to allow **resumption of GS land** in the State to Industrial Development Authorities without any charges.
- ◆ Strengthen the **Land Pooling Policy 2020** to enable creation of land bank.

Nodal Agency : Invest UP & UPSIDA, IIDD

Capital Subsidy

- Micro, small and medium enterprises in the Bundelkhand and Purvanchal region of the State will be eligible for capital subsidy of 25%, 20% and 15%, respectively
- Micro, small and medium enterprises in the Madhyanchal and Paschimanchal region of the State will be eligible for capital subsidy of 20%, 15% and 10%, respectively
- SC/ ST and women entrepreneurs will be eligible for 2% additional, capital subsidy
- Capital subsidy is capped at Rs 4 Crore/ unit

Interest Subsidy

- Only micro units will be eligible for interest subsidy
- 50% interest subsidy, payable annually for five years, subject to ceiling of Rs 25 Lakh/ unit
- 60% interest subsidy for SC/ ST and women entrepreneurs, payable annually for five years, subject to ceiling of Rs 25 Lakh/ unit

Infrastructure Interest Subsidy

- Approved MSME industrial parks/ estates/ flatted factory complex (minimum area of 4000 square metres for flatted factory complexes) projects with area of 10 acres or more, will be eligible for annual infrastructure interest subsidy of up to 50%, subject to ceiling of Rs 2 Crore, annually
- Infrastructure interest subsidy will be payable for 7 years

Stamp Duty Exemption

- MSMEs will be eligible for 100% stamp duty exemption in the Purvanchal and Bundelkhand region, and 75% in the Madhyanchal and Paschimanchal region except for Gautam Budh Nagar and Ghaziabad wherein stamp duty exemption will be 50%
- Women entrepreneurs will be eligible for 100% stamp duty exemption in any part of the State
- MSME industrial parks/ estates/ flatted factory complex developers will be provided 100% stamp duty exemption, on purchase of land

Promoting Quality Improvement among MSMEs

- MSMEs will be promoted to attain quality standards like ZED, GMP, Hallmark etc. To this end, fiscal assistance of up to 75% (maximum Rs 5 Lakh) will be provided to MSMEs, as reimbursement
- Financial assistance of 75% (maximum Rs.10 lakh) will be provided for attaining patents and GI tags

- Attorney fee of Rs 50,000 and Rs 2,00,000 will be reimbursed for obtaining national and international patents/ GI tag, respectively
- Financial assistance of 75% for implementing ERP solutions (maximum Rs 1 Lakh) and ICT solutions (maximum Rs 5 Lakh)

Promoting Environment Improvement Measures among MSMEs

- Fiscal assistance of 50% of the project cost (maximum Rs 10 crore) for establishment of CETPs
- Financial assistance of 50% of the project cost (maximum Rs 75 lakh) for implementing Zero Liquid Discharge facility
- Fiscal assistance of up to 50% of the project cost (maximum Rs 50 Lakh) for establishing boiler facility as common facility (minimum 10 MSMEs will be required to undertake such project)
- Promoting green practice and environmental audits for MSME like energy and water conservation audits – reimbursement of 75% (maximum Rs 50,000) towards audit services fee and 50% (maximum Rs 20 Lakh) towards purchase of auditor recommended equipment/ machinery
- Reimbursement of up to 50% (maximum Rs 2.5 Lakh) of the consultancy charges incurred towards obtaining green rating for industrial buildings
- Reimbursement of up to 50% (maximum Rs 10 Lakh) towards expenses incurred for the establishment of the Environment Management Laboratory/ Environment Management System

Nodal Agency: Directorate of Industries, Deptt of MSME

UP Textile and Garmenting Policy 2022

- a. **Land Cost Subsidy:** Reimbursement of 25% of land cost on purchase of land in industrial areas developed by the Government Development Authorities, except in Gautam Budh Nagar district. In Gautam Budh Nagar district, this land cost subsidy is 15% of the land cost.
- b. **Stamp Duty Exemption:** Land, Shed or Industrial Building purchased or taken on lease from the State or Central Government, or their undertakings will be eligible for exemption from stamp duty. 75% exemption of Stamp Duty to units setting up in Gautam Budh Nagar district and 100% exemption of Stamp Duty to units setting up in remaining districts of the state.
- c. **Capital Subsidy on Plant & Machinery:**
 - 15% Capital Subsidy on purchase of Plant & Machinery to units generating employment less than 50 persons.
 - 25% Capital Subsidy on purchase of Plant & Machinery to units generating employment to minimum 50 persons, maximum up to INR 100 Crore.
 - 35% Capital Subsidy on purchase of Plant & Machinery to units set up in Poorvanchal and Bundelkhand regions of the state and generating employment to minimum 50 persons, maximum up to INR 100 Crore.
- d. **Interest Subsidy on Plant & Machinery:**

Reimbursement of 60% amount of the annual interest paid by the unit on the loan for purchase of plant and machinery eligible under TUFs/ATUFs Scheme, for a period of 07 years. The upper limit of this subsidy is INR 75 Lakhs per annum per unit for units set up in Gautam Budh Nagar district and INR 1.5 Crore per annum per unit for units set up in remaining districts of the state.
- e. **Infrastructure Subsidy:**
 - 50% of the project cost for developing self-use infrastructural amenities such as (i) Road; (ii) Drainage & Water Supply; (iii) Power Supply subject to a maximum of INR 3 Crore.
 - 50% of the project cost for establishing ETP & DG Sets, maximum up to INR 5 Crore.
 - 25% of the project cost for developing in-house training facility, testing laboratory, QC Labs, R&D Centre, maximum up to INR 2.5 Crore.
 - 25% of the project cost for developing staff quarter, worker's hostel or dormitory, maximum up to INR 5 Crore.
- f. **Incentives related to Energy:**
 - 100% exemption from Electricity Duty to new Textile and Garmenting Units for a period of 10 years.
 - Permission for Open Access of Electricity to Developers or Units consuming more than a threshold limit, as per Electricity Act.
 - Units in PM MITRA Park, which employs more than 50 persons, will be provided power tariff subsidy of INR 2 per unit for 5 years. The upper limit of this power tariff INR 60 Lakh per annum per unit.

- g. Employment Generation Subsidy:** Subsidy of INR 3,200/- per worker per month will be provided to mega and super mega garmenting units, except in Gautam Budh Nagar and Ghaziabad district, for a period of 5 years.
- h. Freight Reimbursement:** To promote exports of garments, freight cost of container from unit to port will be reimbursed, for 5 years as per following: -
- 75% reimbursement for 2 years
 - 50% reimbursement for next 2 years
 - 25% reimbursement in fifth year
- i. Incentive for Private Textile Park:** The Government of Uttar Pradesh will provide incentive for developing integrated textile and apparel park in a minimum area of 25 acres, with plug and play facility and CETP. Financial assistance of 50% of the project cost (excluding cost of land), will be provided maximum up to INR 50 Crore per park.
- j. Incentive for promotion of Silk Industry:**
- 15% capital subsidy for rearing of chaaki worm, koya production, reeling and spinning in sericulture on investment up to INR 1 Crore. In case of SC/ST entrepreneurs, this grant will be 20%.
 - 20% capital subsidy to silk reeling units with investments more than INR 1 Crore
 - Silk reeling units producing 75% threads from koya produced in state, will be provided interest subsidy @5% on working capital loan for 5 years. The upper limit of this subsidy is INR 50,000 per annum.
- k. Financial Incentives to Youth for Starting New Employment:** The youth (resident male/female of Uttar Pradesh) shall be encouraged towards Self-employment related to the production, design, marketing and export of handloom and textile products. This special facility will be available to youth (male/female) who are not above 35 years of age.
- i) For Starting New Employment in Production: -**
- ❑ 75% capital subsidy to set up 05–20 handlooms or 05–10 power-looms in a shed, maximum of INR 20 Lakh for handloom and INR 60 Lakh for power-loom.
 - ❑ Subsidy of 50% on rent of flatted factories allotted by State Agencies for 5 years and 75% capital subsidy on Plant & Machinery and Infrastructure, maximum up to INR 25 Lakh per unit.
- ii) For Starting New Employment in Design : -** 75% of the project cost to set up Design Studio, maximum up to INR 30 Lakh per entrepreneur.
- iii) For Starting New Export House : -** 75% of the registration fee and cost of infrastructure to open new Export House, maximum up to INR 20 Lakh per company.

iv) **For Starting New Employment in Marketing :** - 75% of the registration fee and cost of infrastructure to set up a marketing company, maximum up to INR 50 Lakh per company. Preference to the children of weavers. Further, following incentives will be given on creation of own brand through marketing and opening its chain outlets: -

- ❑ INR 2 Crores on opening 50 outlets and having minimum annual sales of INR 4 Crores
- ❑ INR 4 Crores on opening 100 outlets and having minimum annual sales of INR 8 Crores
- ❑ INR 8 Crores on opening 200 outlets and having minimum annual sales of INR 16 Crores
- ❑ INR 10 Crores on opening 500 outlets and having minimum annual sales of INR 20 Crores
- ❑ Condition: Sales from all the outlets have been made for a period of three years and 80% of the prescribed outlets have been opened outside the state.

Additional subsidy of INR 2 Crore on opening 25 or more outlets outside the country.

Nodal Agency: Directorate of Textile, Deptt of Textile

- 1) **Capital Investment Subsidy :** of 10% of the cost of plant machinery, technical civil works and spare parts, up to Rs. 5.00 crore shall be provided for the establishment of milk processing and milk products manufacturing units or expansion.
- 2) **Interest Subsidy:**
 - a) For establishing new milk processing units and dairy manufacturing units (plant machinery, technical civil works, spare parts etc.) the interest subsidy of 5 percent or actual loan whichever is lower for 5 years for maximum of 10 crores.
 - b) For Establishment of cattle feed units and cattle nutritional feed unit's establishment the interest subsidy of 5 percent or actual loan whichever is lower for 5 years for maximum of 7.5 crores.
 - c) Technological upgradation for dairy units the interest subsidy of 5 percent or actual loan whichever is lower for 5 years for maximum of 2.5 crores.
 - d) For New Technology in field of dairy like quality control equipment and traceability etc. the interest subsidy of 5 percent or actual loan whichever is lower for 5 years for maximum of 1 crore.
 - e) For establishing the cold value chain like refrigerator van, bulk milk cooler, etc. the interest subsidy of 5 percent or actual loan whichever is lower for 5 years for maximum of 1 crore.
 - f) For expansion of dairy units the interest subsidy of 5 percent or actual loan whichever is lower for 5 years for maximum of 2.5 crores.
 - g) For establishment of cattle feed and cattle nutritious product the interest subsidy of 5 percent or actual loan whichever is lower for 5 years for maximum of 2.5 crores.
 - h) For value added product units establishment of milk the interest subsidy of 5 percent or actual loan whichever is lower for 5 years for maximum of 2 crores.
- 3) **Incentives under Market Development & Brand Promotion :**
 - a) To encourage export of processed product produced in the state, 25% of the actual expenditure on transportation of the product to the airport / sea level, upto Rs. 20.00 lakh per annum, will be payable per beneficiary for 3 years.
 - b) Grant for Freight on Board of about 20 percent that will be payable to up maximum of 40 lakhs for 3 years.
 - c) 50 percent of the unit cost subject to a maximum of 5.00 lakh per beneficiary on sending sample of the product to other countries to encourage the export of the product will be limited to one unit to one country and one sample.
- 4) **Standardization incentives:**

For standardization purpose the subsidy of 50% of testing charges and fees will be provided up to maximum fees of 5 lakhs
- 5) **Patent and Design Registration Provision:**

Fees up to 75% and up to maximum of 5 lakh will be payable once,
- 6) **Electricity Duty exemption for 10years**

7) Stamp duty reimbursement@100%

FPOs, Milk Producer's Company, milk producers shall be provided incentives under the policy for the following -

- Setting up new (Greenfield) Milk Processing and Milk Product manufacturing plant or for improve the capacity of existing dairy units by 25 percent.
- Establishment of Cattle Feed & Cattle Nutritional Products Manufacturing Unit and improve the capacity of cattle feed and cattle nutritional products by 25%
- Establishment of units for value added products of milk like cheese, ice cream by creating MSME units
- Creation of cold value chain by establishing Milk Chilling Centres, Bulk Milk Coolers, Refrigerated Van / Insulated Van / Road Milk Tanker, Ice Cream Trolley.
- Connecting software systems like SCADA for information technology and traceability to milk dairy units

Nodal Agency: Dairy Development Department, Milk Commissioner, UP.

UP Poultry Development Policy 2022

Interest subsidy

- **For establishment of Commercial Layer Farm:** Reimbursement of 7 percent interest will be allowed to the beneficiary for 5 years on the loan received by the beneficiary from the bank on the above units. The financing of the projects will be in the ratio of 30 percent margin money and 70 percent bank loan.
- **Establishment of broiler parent farm:** Reimbursement of 7 percent interest will be allowed to the beneficiary for 5 years on the loan received by the beneficiary from the bank on the above unit. The financing of the projects will be in the ratio of 30 percent margin money and interest on maximum 70 percent bank loan.

Electricity Duty: 100% rebate on electricity duty will be given for 10 years in the electricity bill of poultry units established under the scheme from the budget of Pashudhan Vibhag.

Stamp Duty: 100% exemption on stamp duty will be given on land purchased or taken on lease for the unit establishment under the policy.

Dedicated Portal and Database Management and Project Facilitation Centre for Monitoring.

Training and Capacity Development, Entrepreneurship Development and Technical Training to the selected beneficiaries.

Nodal Agency: Animal Husbandry Department

UP Electric Vehicle Manufacturing & Mobility Policy 2022

For Creation of Charging Facilities

- ◆ Capital Subsidy to Service providers:
 - Charging Station (one time) investing minimum INR 25 lakh shall be provided capital subsidy @20% upto maximum INR 10 lakh per unit to 1st 2000 Charging Stations
 - Swapping Station (one time) investing minimum INR 15 lakh shall be provided capital subsidy @20% upto maximum INR 5 lakh per unit to 1st 1000 Swap Stations
- Providing Govt Land to Govt/ Private Entities on revenue sharing model @Re 1/ kWh for a period of 10years

For Adoption

- ◆ Registration Fees & Road Tax exemption to buyers –
 - @100% on any EV purchased & registered in UP over a period of 3years from policy notification
 - @100% on any EV manufactured, purchased & registered in UP in the 4th & 5th year of policy period
- ◆ Purchase Subsidy Scheme (one time) valid for 1 year from date of notification specifically done for this subsidy scheme at following rates in defined segments –
 - 2-Wheeler EV: @15% of ex-factory cost upto Rs 5000 per vehicle subject to max. budget outlay of Rs 100 Cr to maximum of 2lac EVs
 - 3-Wheeler EV: @15% of ex-factory cost upto Rs 12000 per vehicle subject to max. budget outlay of Rs 60 Cr to maximum of 50000 EVs
 - 4-Wheeler EV: @15% of ex-factory cost upto Rs 1 lakh per vehicle subject to max. budget outlay of Rs 250 Cr to maximum of 25000 EVs
 - E-Buses (Non-Govt, i.e. School buses, ambulances, etc.): @15% of ex-factory cost upto Rs 20 lakh per vehicle subject to max. budget outlay of Rs 80 Cr to max. of 400 E-Buses
 - E-Goods Carriers: @10% of ex-factory cost upto Rs 1,00,000 per vehicle subject to max. budget outlay of Rs 10 Cr to max. of 1000 E-Goods Carriers

For Manufacturing

- Capital Subsidy: Base Capital Subsidy multiplied by Gross Capacity Utilisation Multiple (GCM), where base capital subsidy is as follows -

Sl.	Category	Criteria	Base Capital Subsidy	Period of subsidy
1.	Integrated EV Project	Investing Rs 3000 Cr or more; First 2 only	30% on eligible investment, subject to max Rs 1000 Cr. per project	Over a period of 20 years
2.	Ultra Mega Battery	Investing Rs 1500 Cr or more and minimum production capacity of 1 GWh; First 2 only	30% on eligible investment, subject to max Rs. 1000 Cr. per project	Over a period of 20 years

3.	Mega EV project	Investing Rs 500 Cr or more; First 5 only	20% on eligible investment, subject to max Rs. 500 Cr. per project	Over a period of 10 years
4.	Mega EV battery project	Investing Rs 300 Cr or more; First 5 only	20% on eligible investment, subject to max Rs. 500 Cr. per project	Over a period of 10 years
5.	Large EV projects	Investment of more than MSME but less than Mega EV/ Battery category	18% on eligible investment, subject to max Rs. 90 Cr. per project	Over a period of 10 years
6.	MSME projects	Investment as per GoI MSME Act 2020	10% on eligible investment, subject to max Rs 5 Cr. per project	Over a period of 2 years

And, GCM shall be considered as 1 for first year provided the capacity utilization for the unit is 40% of the installed capacity. For subsequent years GCM shall be considered as 1, provided peak capacity utilisation of that year is 75% or more of the installed capacity.

- Stamp duty reimbursement
 - 100% to Integrated EV Project & Ultra Mega Battery project
 - 100% in Poorvanchal & Bundelkhand region, 75% in Madhyanchal & Paschimanchal (except GHZ & GBN district) and 50% in GBN & GHZ district to Mega/ Large/ MSME projects
- Other incentives
 - Quality certification charges reimbursement (one time) @ 50% of fees paid for obtaining certification upto max INR 10 lakhs per unit to Large and MSME EV/ Battery projects
 - Patent registration fees reimbursement (one time) @75% of cost/expenditure incurred upto maximum INR 50000 for acquiring domestic patent and upto INR 2 lakh for acquiring international patent to Large and MSME EV/ Battery projects
 - Skill development incentive as reimbursement of stipend (one time) @INR 5,000 per employee per year to a maximum of first 50 employees

Nodal Agency:

- a. For charging and manufacturing - Invest UP, IIDDD
- b. For adoption - Deptt of Transport

UP Data Centre Policy 2021 (Amendment 2022)

The Policy aims to build a conducive policy environment for the Data Centre industry to flourish in the state. The locational advantage, strong IT ecosystem, readily employable quality talent is some of the key ingredients to keep Uttar Pradesh a promising destination for investment in Data Centre industry.

Major Financial Incentives Available under the policy:

Head	Details	Applicability
Capital Subsidy	7% capital subsidy up to INR 20 Crore on fixed capital investment (FCI) excluding land and building	DC Unit
Interest subsidy	Up to 60% of annual interest for 7 years subject to INR 10 Cr per year with an overall ceiling of INR 50 Cr per park	DC Park
Land subsidy	7.5% of total project cost upto INR 75 Crore 25% subsidy on prevailing sector rates on purchase of land from state agencies in Madhyanchal and Paschimanchal; 50% for Bundelkhand and Purvanchal regions	DC Park/DC Unit
Stamp Duty	100% exemption on first transaction (Authority/landowner to DC Park/Unit), 50% on second (DC Park to DC Units)	DC Park/DC Unit
Electricity Duty	100% exemption for 10 years post commencement of commercial production	DC Unit
Dual Grid Power Supply	Dual power grid network shall be provided to first 8 DC Parks established in the state from the notification of this policy in which the cost of one grid (lower of the two) shall be reimbursed to the DC Park by Department of IT & Electronics while the cost of other grid shall be borne by the DC Park	DC Park
Transmission and wheeling charges	<ul style="list-style-type: none"> 50% on intrastate sale of power for 25 years 100% on interstate sale of power for 25 years 100% on intrastate system for import of energy from outside the state for 5 years 	DC Park/DC Unit
Incentive for Edge Data Center	Incentive available for DC Units shall be extended to Edge Data Center subject to minimum of 25 edge data centers are proposed in a single proposal	Edge Data centers

Major Non-Financial Incentives Available under the policy:

S. No.	Heads
1.	Sub-leasing DC parks shall be allowed to sublease the land/buildings to DC units/SPV without any sublease or transfer charges
2.	Floor Area Ratio Allowed for 3.0+1.0 (Purchasable) FAR Partial Completion Certificate shall be issued for occupancy and commercialization
3.	Installation of chillers on the rooftop No inclusion in FAR subject to structural safety and clearance from AAI
4.	Parking relaxation 5% of the total built up area subject to parking being provided in open area
5.	Boundary wall Permitted to build up to 3.6m height boundary wall and 600mm height for 'Y' fencing

S. No.	Heads
6.	Opening in building Allowed to install minimum number of windows in building
7.	Ground Coverage Up to 60% ground coverage shall be allowed
8.	Cross Subsidy Surcharge (CSS) Visibility To be brought down progressively over 5 years to a maximum 20% of it's opening level.
9.	Non-Disturbance Provision Lease deed cancellation with board approval only in case of any violation of the Authority norms/ bylaws

Other incentives

- Classified as Mission Critical Infrastructure (ESMA)
- Permission to file Self-Certifications
- Non- Disturbance Provision
- Three Shift Operations
- Floor to ceiling height relaxation
- Multi-level DG stacking
- Infrastructure at the door of DC Park
- Open Access
- Distribution License
- Deemed Franchisee Status
- Banking Charges
- 24X7 Power Supply
- Preference in Public Procurement

Other incentives for Ecosystem Support

Policy envisages to create world class infrastructure in the form of Centre of Excellence (CoE) to promote research, innovation, and entrepreneurship and startup culture in the Data Centre industry. Policy aims to establish a Centre of Excellence in collaboration with reputed academic institutions and/ or industry associations/ industry or any other Govt./ Private entity engaged in R&D in this field. Up to 50% of the total CoE project cost (subject to a maximum of 10 Cr.) will be borne by Government of UP.

Nodal Agency: UP Electronics Corporation Ltd, Deptt of IT & Electronics

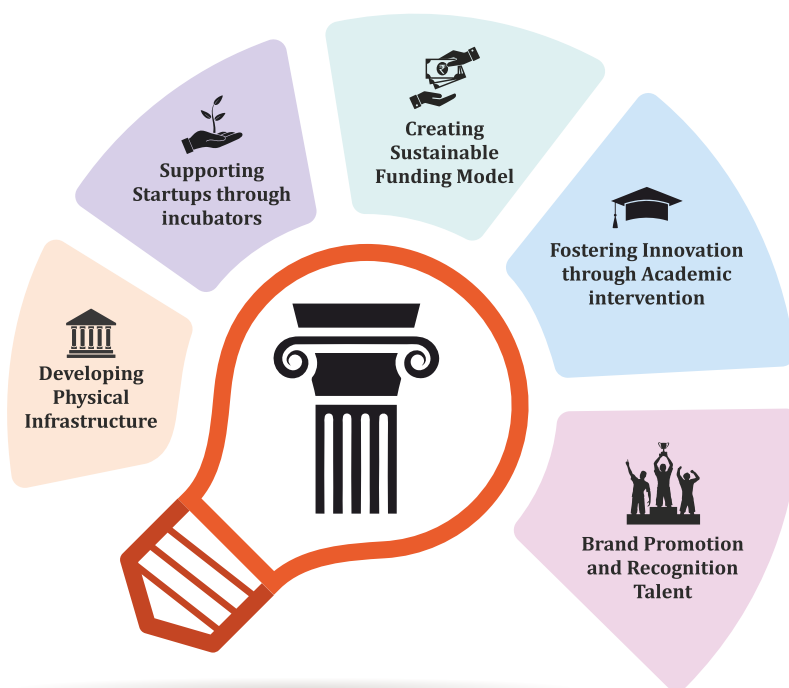
UP Startup Policy 2020 (Amendment 2022)

The Startup Policy 2020 is valid for five (5) years from the date of its notification, and it supersedes all the clauses pertaining to the startup section of previous policies i.e. UP IT & Startup Policy 2016 and UP IT & Startup Policy 2017-2022.

The goal is to be among the top 3 states in Start Up ranking, establish/support a minimum of one incubator in each district of the state and create an ecosystem for at least 10,000 startups in the state. The goals defined in Uttar Pradesh Startup Policy, 2020 are:

- ✓ To be among Top 3 States in the “States' Startup Ranking” conducted by Startup India
- ✓ Establish 100 Incubators, a minimum of one in each district of the State
- ✓ Develop a minimum of One Million square feet of incubation/acceleration space for startups
- ✓ Create the ecosystem for at least 10,000 startups in the State
- ✓ Establish 8 state-of-the-art Center of Excellence (CoEs)
- ✓ Establish India's largest Incubator in Lucknow

Broad pillars of Uttar Pradesh Startup Policy



Source: States' Startup Ranking 2021 Uttar Pradesh Startup India

Incentives

- Sustenance allowance at the rate of INR 17,500 per month per startup for a period of one year up to 25 startups per incubator per year shall be given to startups at the idea stage.
- Prototype grant of up to INR 5 Lakhs is provided to startups to get their Minimum Viable Product ready.

- Seed Capital/Marketing Assistance to support startups through early-stage funding for maturing their ideas/ concepts. The seed capital is given in the form of Marketing Assistance up to INR 7.5 Lakhs per startup to upto 25 startups per incubator per year to launch the Minimum Viable Product (MVP) in the market.
- The cost of filing of successful patent shall be reimbursed to the incubated startups for Indian as well as foreign awarded patents: INR 2 Lakhs for Indian patents and INR 10 Lakhs for International Patents.
- Reimbursement to startups for participation in events – upto INR 50,000 for national events and INR 1 Lakh for international events.
- Startups having women/ Transgender/ Divyangjan cofounders with more than 26% equity shall be eligible to get additional 50% incentives on Sustenance Allowance and Seed Capital.
- Additional 50% shall also be given to startups having registered offices/operations in Purvanchal/ Bundelkhand regions or cofounders hailing from Economically Weaker Sections (EWS).
- Incubators are supported with Capital grant on setting up/scaling up technology infrastructure up to maximum INR One (1) Crore or INR 1.25 crore if they are established in Purvanchal/Bundelkhand regions.
- Financial support to incubators up to INR 30 Lakhs per year to cover operational expenditure for 5 years or until self-sustainable whichever is earlier.
- A matching grant of upto INR 1 Lakh per startup, maximum INR 10 Lakh per program shall be given to competent institutions, upto 5 program per institution per year to run acceleration program of minimum 12 weeks for supporting the startups. Maximum 100 such programs could be organized in a year under the policy

Nodal Agency: UP Electronics Corporation Ltd, Deptt of IT & Electronics

UP Electronics Manufacturing Policy 2020 (Amendment 2022)

- Capital subsidy 15% of FCI with additional 10% maximum up to ₹ 100 Cr on investment exceeding ₹ 1,000 Cr making total Capital Subsidy up to ₹ 250 Cr
- Refurbished plant & machinery are permitted up to 40% of Fixed Capital Investment
- 5% Interest Subsidy up to maximum of ₹ 1 Cr per annum per unit for 7 years
- 100% Stamp Duty Exemption
- Land Rebate of 25% in Madhyanchal and Paschimanchal and 50% in Bundelkhand and Purvanchal regions limited to 7.5% of the total project cost or ₹ 75 Cr, whichever is less
- 25% of lease rental charges for Industrial sheds/ Industrial Building up to ₹ 25 Lakh per annum for 5 years
- 3.0 + 1.0 (Purchasable) floor area ratio (FAR)
- Patent Filing Cost reimbursement up to ₹ 5 Lakhs for domestic and ₹ 10 Lakhs for international patents
- 50% exemption of Electricity Duty for 10 years
- 50% Logistics Subsidy on transportation cost for import of manufacturing equipment up to ₹ 2 Cr/ unit
- 5% additional capital subsidy shall be provided to the investor acting as an Anchor unit and guaranteeing to get ancillary units along
- 5% additional capital subsidy for investor applying under following focus areas like Defense Electronics, strategic Electronics, Robotics etc.
- Investors setting up units for remanufacturing, repair, or refurbishment of Electronics products in the state will also be eligible for all incentives offered under the policy

Special Incentives to Semi conductor Units

- 50% additional Capital Subsidy on the capital subsidy approved by GOI
- 75% subsidy on the first 200 acres of land along with 30% subsidy on additional purchase of land for the unit or for ancillary
- 100% Stamp duty exemption on purchase/lease of land
- Power tariff as per industrial rates
- 100% exemption on electricity duty for a period of 20 years
- Dual power grid network to FAB units
- All projects will be provided good water quality (potable water)
- One-time capital subsidy up to 50% of the cost of ETP, ceiling up to ₹ 1 Cr

- 50% of the infrastructure cost and 25% for the Common Facility Centers to be provided as per the GoI's EMC 2.0 scheme
- Further relaxation can be considered on Case-to- Case basis for FAB units including land, electricity, water, infrastructure, capital sharing, fiscal and non-fiscal incentives etc. subject to approval from the state cabinet on the recommendation of the Empowered Committee (EC)
- To be applicable for Silicon Semiconductor Fab, Display Fabrication Unit (Fab), Compound Semiconductors, Silicon Photonics (SiPh), Sensors (including MEMS) Fab, Discrete Semiconductors Fab, Semiconductor Assembly, Testing, Marking and Packaging (ATMP) / Outsourced Semiconductor Assembly and Test (OSAT) Facility

Nodal Agency: Uttar Pradesh Electronics Corporation Limited (UPELC)

UP Information Technology Policy 2022

- Capital subsidy of 10% of FCI maximum up to ₹50 Cr
- 10% on Operating expenses covering Lease rentals, bandwidth expenses, data center/ cloud service cost and power charges max. up to ₹20 Cr
- 25% reimbursement on the cost of land max. up to ₹50 Cr
- 100% stamp duty exemption
- 7% Interest subsidy for 5 years max. up to ₹1 Cr per annum
- 100% reimbursement of the total EPF max. up to ₹1 Cr/annum
- Recruitment assistance of ₹20,000/employee
- Incentives for Certifications up to ₹ 25 Lakh/unit
- Patent Filing Cost reimbursement
- 50% course fee reimbursement up to ₹ 50,000/candidate

Nodal Agency: Uttar Pradesh Electronics Corporation Limited (UPELC)

UP Defence & Aerospace (Amendment) Policy 2022

- **Capital Subsidy** at the rate of 7% upto maximum INR 500 Crores to all D&A units setting up projects in Agra, Aligarh, Lucknow and Kanpur node of UPDIC
- **Capital Subsidy** at the rate of 10% upto maximum INR 500 Crores to all D&A units setting up projects in Jhansi and Chitrakut node of UPDIC
- **Transport Subsidy** for Anchor units for transfer of technology
- **Reimbursement for setting up Effluent Treatment Plant (ETP)** by D&A units
- **Reimbursement of patent filing fees** at the rate of 100% for domestic patent registration and at the rate of 75% for international patent registration
- **Reimbursement of Trademark registration fees**
- **Financial assistance of MSME units for obtaining quality certification**

Nodal Agency: UPEIDA, IIDD

UP Aircraft Maintenance, Repair & Overhaul Policy 2022

All MRO units, would be eligible for capital investment subsidy at the following rates:

- 5% - where capital investment is not more than INR 500 crore;
- 8% - where capital investment is more than INR 500 crore but less than 1,000 crore; and
- 12% - where capital investment is more than INR 1,000 crore, subject to a maximum amount of INR 200 crore.

Cost of Land will not be included with in terms of capital investments.

Nodal Agency: Directorate of Civil Aviation

UP Bio Energy Policy 2022

The Government of Uttar Pradesh in September 2022 declared the policy with the main objective of encouraging setting up Compressed Biogas Plants, Bio Diesel production plants and Bio Coal production plants utilising Bioenergy waste.

- ✓ Main incentives available on setting up these plants in addition to incentives available from Govt of India.
- ✓ Incentive of Rs 75 lakh/tonne to the maximum of Rs 20 Crore on setting up Compressed Biogas (CBG) Production Plant.
- ✓ Incentive of Rs 75000/tonne to the maximum of RS 20 Crore on setting up of Bio-Coal Production Plant.
- ✓ Incentive of Rs 3 lakh/ to the maximum of Rs 20 Crore on setting up Bio diesel Production Plant.
- ✓ State subsidy available to the tune of 30 % of cost maximum Rs 20 lakhs on procurement of Bailer Recker and trolley equipment's. This subsidy will be available in addition to 50 % subsidy available from Central Government in Agriculture mechanisation scheme.
- ✓ Financial support available as Infrastructure subsidy on construction of maximum 5 KM of Approach road with maximum investment of Rs 50 Crore.
- ✓ Exemption on development charges levied by development authorities.
- ✓ Exemption of 100 % Stamp duty and Electricity duty.
- ✓ Government land on lease rent of Rs 1 per acre per annum available for setting up Bio Energy industry and storage of feedstocks.
- ✓ Permission under change in land use and Land ceiling Act deemed.

Nodal Agency: UPNEDA, Deptt of Addl Sources of Energy

UP Agri Export Promotion Policy 2022

Category	Minimum eligibility requirements	Incentives
Farmer cluster	Cluster Area 50 hectares to 100 hectares	10 lakhs on completion of cluster construction, registration and export obligation.
	More than 100 hectares and up to 150 hectares	16 lakhs on completion of cluster construction, registration and export obligation.
	More than 150 hectares and up to 200 hectares	20 lakhs on completion of cluster construction, registration and export obligation.
	More than 200 hectares and up to 250 hectares	28 lakhs on completion of cluster construction, registration and export obligation.
	More than 250 hectares and up to 300 hectares	34 lakhs on completion of cluster construction, registration and export obligation.
	More than 300 hectares and up to 350 hectares	40 lakhs on completion of cluster construction, registration and export obligation.
	As per above, if the area of the cluster increases, an increase in the amount of Rs 6 lakh will be allowed.	
	Of this, 40 percent in the first year and 15 percent thereafter on export for the next 04 years.	

Ecosystem Support:

- Export based incentive provision for new processing units to be set up near clusters
- Transport subsidy for export of agricultural produce and processed products.
- Exemption from mandi fee and development cess on specified agricultural produce
- Incentive for conducting Degree/Diploma/Certificate Courses in Agriculture Exports / Post Harvest Management & Technology
- Incentives for the design, printing, manufacturing of packaging material
- Promote international acceptability of exportable agricultural produce a traceability system of exportable produce shall be established
- Establishing Export Facilitation Centers
- Information Dissemination and Capacity Building
- Encouraging Business, Start-ups and Investment Promotion
- Promotional events organizing international buyer-seller meets (BSM)
- Market Intelligence, Innovation and Research
- Implementation of Good Agricultural Practices

Nodal Agency: Department of Agriculture

UP Private Investments in Medical Colleges Scheme 2022

2 Models for development of Medical Colleges (In remaining 16 unserved districts)

➤ Model 1: Through State Policy for Private Sector Investment (Fiscal & Fiscal Incentives)

- **Mode A :** Private Hospital + Private Land for medical college (min 100 seats)
- **Mode B:** Private Hospital + Govt. provides land for medical college (minimum 100 seats)
- **Mode C:** Govt provides DH (as is where is basis) + Private brings land for medical college (minimum 100 seats)

➤ Model 2: Leveraging GoI Viability Gap Funding (VGF) by Govt of India

Govt provides DH + Govt provides land for medical college (As per VGF Scheme by DEA guidelines)

	Mode A : Private Hospital + Private Land for medical college	Mode B: Private Hospital + Govt. provides land for medical college	Mode C: Govt provides DH + Private brings land for medical college
Role of Private Sector	<ul style="list-style-type: none"> • Augment existing hospital as per minimum regulatory requirements to run a medical college • Run medical college & hospital 	<ul style="list-style-type: none"> • Run medical college & hospital for 33 years extendable for another 33 years automatically against an annual lease rental of INR 1 (subject to performance) • Give back the leased land along with the infrastructure without hospital (as is where is basis) at the end of lease period (hospital shall not be returned) 	<ul style="list-style-type: none"> • Develop & operate medical college post upgrading DH • Provide 500 sqm built up area within DH for public health functions to be performed by DGHS / health dept • Hand back the upgraded DH on as-is where is basis at the end of 33 years • Charge patients as per Policy
Role of Govt.	<ul style="list-style-type: none"> • Provide fiscal and non-fiscal benefits as per policy 	<ul style="list-style-type: none"> • Provide fiscal & non-fiscal benefits as per policy • Provide land at nominal lease rental of Rs 1 per year 	<ul style="list-style-type: none"> • Provide fiscal & non-fiscal benefits as per policy • Provide DH on as-is where-is basis with nominal lease rent of INR 1 p.a. • Repurpose the existing workforce from DH over two years (50% at the end of each year)

Incentives (Priority of proposal selection [Mode A > Mode B > Mode C])

S.N	Type of incentive	Mode A	Mode B	Mode C
1	Interest subsidy on capital cost of upgradation for 5 years (Capped to maximum 1 Cr p.a.)	5%	5%	5%
2	Assistance / seat for first 2 batches of MBBS only	5 lakh / seat / year (Capped to maximum 25 lakh per student)	2 lakh / seat / year (Capped to maximum 10 lakh per student)	3 lakh / seat / year (Capped to maximum 15 lakh per student)
3	Land conversion exemption	100%	100%	100%
4	Equipment subsidy	NA	NA	20% (Capped to maximum 10 Cr p.a.)
5	Stamp Duty	As per UP Industrial Policy		
6	OPD consultation & related diagnostic fee	NA	NA	Rs. 100 per patient (3% p.a. escalation) (Capped to maximum 2 Cr p.a.)
7	Expansion subsidy	NA	Allotment of land at nominal lease rent of Rs 1	NA
8	Provision of Operational hospital	NA	NA	Provided at nominal lease rent of Rs 1 (33 years)
9	Other incentives	As per extant policies by respective department		

Nodal Agency: Medical Education Deptt

UP Tourism Policy 2022

Capital Investment Subsidy

Eligible Capital Investment (ECI)	Subsidy Percentage	Ceiling Subsidy
10 lakhs - Upto 10 crore	25%	2 crore
Upto 50 crore	20%	7.5 crore
Upto 200 crore	15%	20 crore
Upto 500 crore	10%	25 crore
More than 500 crore	10%	40 crore

- Additional 5% subsidy for unserved destinations in Tier 2 or lower cities, women entrepreneurs and SC/ST/Backward classes, Focus Tourism Destinations (as notified by the Department)
- Sum of all incentives capped at 30%
- Land purchased included in ECI
- PPP projects can also avail incentives
- ◆ **Interest subsidy**
 - 5% for a period of 5 years on a bank loan upto INR 5 crore
 - Unit can apply for either capital or interest subsidy
- ◆ **Industry status to hotels and resorts**
 - Electricity, urban development tax/ water tax at industry rates
 - Construction permitted in notified industrial areas
- ◆ **Stamp duty exemption @100% (1st Transaction)**
- ◆ **Land Conversion and Development charges @100%**
- ◆ **Employment Generation subsidy:** 100% reimbursement of EPF expenditure for a period of 5 years
- ◆ **Subsidy for Infrastructure Development:**
 - 10% capital subsidy on ECI for procurement of e-vehicles
 - 20% reimbursement of road tax for 2 years on purchase of tour buses
- ◆ **Specially-abled friendly units:** Payroll assistance of INR 1500 per month per worker
- ◆ **Revival of scarce art & culture @ INR 5 lakh** granted to an individual or group involved
- ◆ **Incentives for ICT Enablement**
 - One time assistance of 25% of the cost of procuring equipment
 - 25% subsidy to promotional content using technology, AI and metaverse
 - Financial assistance for introduction of ICT in tourism
 - Skill Development subsidy: 100% reimbursement of hospitality related course fees, per person

- ◆ **Support to Responsible Tourism:**
 - 75% reimbursement of the cost of carrying out an energy audit
 - 20% reimbursement of capital cost of setting up a sewerage plant
 - 50% reimbursement of green certification fee
 - 100% reimbursement on achieving Responsible Tourism Society of India certifications
- ◆ **Assistance for research in travel/hospitality sector:** Financial assistance to 5 projects to recognized travel associations, management institutes and hospitality bodies
- ◆ **Marketing and Promotion Assistance:** 50% of the space rent – INR 30,000 per national event and INR 1 lakh per international event
- ◆ **Support for MICE activities:** 50% reimbursement on cost of international conferences in accordance with the standards
- ◆ **Support to Film Tourism:** Additional 2% subsidy on total project cost of footage in Focus Tourism Destinations
- ◆ **Assistance for YUVA tourism:** One-time grant of INR 10000 provided to youth clubs within government educational institutes
- ◆ **State Tourism Awards:** Upto INR 1 lakh prize money to various tourism units
- ◆ **Special incentives for Heritage Hotels**
 - 25% subsidy on capital cost without disturbing the architecture
 - Self-expenditure and loan considered as Eligible Capital Investment
 - 5% subsidy for a period of 5 years on a bank loan upto INR 5 crore
 - 100% exemption on stamp duty and land use conversion
 - 50% reimbursement on Excise license fees of first year
 - Offer signages along key routes and publicity and broadcasting
 - Avail both capital subsidy and interest subsidy
- ◆ **Allotment of Govt land:**

S.	Category	Minimum Land	Maximum
1.	Budget Hotels (1,2,3 Star hotels)	1200 sqm	Upto 5000 sqm
2.	Hotel/ Wellness Centre/ Eco-Tourism Stays (4 star and premium)	6000 sqm	Upto 15000 sqm
3.	Resorts / Theme Park	18000 sqm	Upto 50000 sqm
4.	Other Tourism units	-	As per requirement/ availability

- The allotment of such land shall be made on the prevailing DLC (District Level Committee) rate of the local area
- Land made available under this policy cannot be used for any other purpose for atleast 30 years

Nodal Agency: Directorate of Tourism

UP Solar Energy Policy 2022

The Uttar Pradesh Solar Energy Policy -2022 policy mainly focuses to provide low cost and reliable power to the people of UP, and to reduce the dependence on fossil fuels and achieve renewable power.

- The Policy aims to achieve a target of 22000MW Solar Power Projects up to 2026-27.
- UP will develop Solar Power Projects for captive consumption and sale of power to third parties other than Uttar Pradesh Power Corporation Ltd, Interstate and Intrastate.
- Development of Solar Parks
- Green Energy corridor is being set up in Bundelkhand Region of the State to facilitate evacuation of power of 4000 MW capacity solar projects which is amenable for enhancement in capacity depending on the Private investment.
- 100 % exemption on Stamp duty on the land used for setting up of solar power plant/solar park
- 100% exemption in Electricity duty for 10 years
- 30000 youth to be trained as Surya Mitra at UPNEDA training centres in the next 5 years.
- To encourage Utility scale solar systems with four hours battery storage systems with State Subsidy @ Rs 2.50 Cr/MW available.
- Solar Rooftop installations in residential sector will be encouraged. About 13.50 lakh houses to be covered with Solar Rooftop power plants during the Policy Period.
- Ayodhya to be pilot Model Solar City .Thereafter sixteen Nagar Nigam cities to be developed as Solar Cities
- Solarization of Segregated Agriculture Feeders and Grid connected Private Tube wells
- Government Buildings and Government PSU Buildings, schools, Govt colleges, Technical Institutions and Universities across the State shall be covered with Solar Rooftop Plants . in phased manner

Nodal Agency: Uttar Pradesh New & Renewable Energy Development Agency (UPNEDA)

UP Warehousing & Logistics Policy 2022

Eligibility Criteria:

Type of Project	Minimum Investment	Minimum Size
Parks		
Logistics Parks	-	25 Acres
Truckers Parks	-	10 Acres
Storage Facilities		
Warehousing facility	INR 20 Crores	1 lakh sq. ft.
Silos	INR 30 Crores	4 acres
Cold chain facility	INR 15 Crores	20,000 sq. ft.
Dry ports		
Container Freight Station (CFS) or Inland Container Depot (ICD)	INR 50 Crores	10 Acres
Cargo Terminals (Type A)	<i>Projects approved under GoI GCT Scheme 2021</i>	
Cargo Terminals (Type B)	INR 20 Crores	10 acres
Other Facilities		
Berthing Terminals	INR 20 Crores	Minimum Capacity of at least 5000 tons
Inland Vessels	-	Minimum Capacity of at least 500 tons

Front end subsidies

Incentives offered to eligible projects before commencement of commercial operations.

- **Stamp duty exemption**
 - o Storage facilities: @100% in Bundelkhand, Purvanchal, @75% in Madhyanchal & Paschimanchal (except GBN, GHZ) and 50% in GBN & GHZ
 - o Dry ports, Logistics parks & Truckers Park: 100%
- **Concession of land use conversion** for all eligible projects @75%
- **Exemption of Development Charges** for all eligible projects @75%
- **Ground Coverage**
 - o Storage facilities & Dry ports: upto 60%
 - o Logistics Park: overall ground coverage of 60%

Back end subsidies

Incentives offered to eligible projects on commencement of commercial operations.

- **Capital Subsidy:**
 - ✓ Storage facilities: @15% upto INR 5 Cr anywhere in UP and upto INR 10 Cr in designated Logistics Zones
 - ✓ Dry ports & Logistics Parks: @25% upto INR 25 Cr anywhere in UP & upto INR 50 Cr in designated Logistics Zones
 - ✓ Berthing Terminal: @25% upto INR 15 Cr subject to max 6 terminals
 - ✓ Cargo Terminals (GCT approved, non-approved each): @20% upto INR 15 Cr
- **Land** provided on PPP basis for 35years BOOT model to developers of Cargo/ Berthing Terminals
- **Electricity Duty Exemption** @100% for 10years
- **Quality certification cost reimbursement** for storage facilities upto INR 5 lakh per project
- **Purchase subsidy for Inland Vessels** @25% upto INR 5 Cr subject to max. 50 vessels
- **Skill development subsidy**

Other benefits

- **Industry status granted to units defined in terms of land use.** No need for land use change from commercial to industrial. Also, Industrial FAR is applied to such projects. Additionally, industrial land rates are applied to such projects for land allotment in areas reserved for industrial activity in industrial areas
- **Fast track land allotment:**
 - o Eligibility: Logistics Parks as defined in this policy with minimum Capital Investment of INR 500 Crores
 - o In industrial areas where direct land allotment is allowed, the concerned IDA will directly allot the plot in favour of investor. In case of multiple application, highest investor will be allotted.
 - o In Industrial areas where land is allotted through auction, land will be allotted directly at Base rate of the Plot + additional 15% of the base rate. In case of multiple application, highest investor will be allotted.
 - o In areas outside any IDA/ DA or Urban Local body, State to acquire land 1.25 times of that required by eligible unit so that a minimum of 4 more industrial/ logistics units can be set up in the additional land so acquired and a logistics cluster can be developed
- **Designated Logistics Zones:** Strategic areas in proximity to key infrastructure projects such as in WDFC-EDFC, Expressways, Jewar Airport, etc will be notified. Addtl incentives proposed for investing in such zones

Nodal Agency: Uttar Pradesh State Industrial Development Authority (UPSIDA)

UP Export Promotion Policy 2020-25

Promulgated to establish Uttar Pradesh as the best export hub in the country by providing world class infrastructure and capacity building of concerned stakeholders through single window system and to explore new potential markets for existing and innovative products of the state by making best use of the state's resources. Following are the policy highlights:

- Restructuring of Tvarit Niryat Protsahan Yojna to make it WTO compliant.
- Establishment of Centre State Coordination Cell.
- Establishment of a single window system for faster processing of export related documentation and speedy redressal of exporter's grievances.
- To establish a dedicated GST cell for exporters to address their grievances and export related issues
- Identification, assistance in registration and branding of Geographical Indication (GI) products.
- Establishment of a B2B exchange, which would facilitate small and micro units of the State to take up online trading.
- Introduction of Green card facility for the exporters with an appreciable track record for easing out the clearance mechanism.
- Development of export infrastructure facilities in export oriented districts under TIES scheme of GoI and launch a state-specific scheme for creation of export related infrastructure on similar lines as that of Trade Infrastructure Export scheme (TIES) of Government of India.
- Provision to provide an additional Floor Area Ratio(FAR) of 25% to the export units for GoUP promoted Flatted Industrial Parks.
- To provide special provisions to boost services exports from the state.
- Fiscal Incentives will be provided to the exporters in terms of transport subsidy, electricity duty, market development assistance, certification etc.
- To create a strong analytical database on exports and exporters in Uttar Pradesh
- To promote Public-Private initiative for developing competitive export infrastructure
- To strengthen institutional framework for State Level Export Promotion Council, State Level Export Promotion Committee and District Level Export Promotion Committee
- Constitution of District Export Promotion Council, chaired by the District Magistrate and Deputy Commissioner – Industries as member secretary. The chairmen of leading industrial associations and industrial units of the district will be the members of the council. The council will organize meeting to discuss and resolve the problems of industries of the district.
- Customized capacity building workshop across the State to develop knowledge about export practices among the entrepreneurs and Government officials

- To address the export related issues at district level, State Government will setup a mechanism i.e. District Level Empowered Committee (Zila Niryat Bandhu) headed by Collector. The issues that are not resolved and policy related matters will be referred to Niryat Bandhu.
- To provide export credit at competitive rates, each district with appreciable export potential should have at least one MSME devoted branch of the bank for providing enhance credit support to the units.
- To increase exports from various sectors sectoral/ product-based advisory committees shall be constituted. Sectoral EPCs, expert agencies, state and central departments and the state NRI department shall be a part of the advisory committees.

Nodal Agency: Export Promotion Bureau, Deptt of MSME

UP Film Policy 2018

- SGST reimbursement @100% to multiplex/Cinema hall owner
- 50% subsidy of the total cost for Awadhi, Braj, Bundeli and Bhojpuri films and maximum of 25% of the total cost for Hindi films.
- Subsidy of INR 1 Cr for films which have been shot for at least a half of its total shooting days in Uttar Pradesh
- The films for which two-third of its total shooting days are in Uttar Pradesh is entitled for a subsidy up to a maximum limit of INR 2 Cr
- Once, a film producer avails the amount of subsidy on the basis of making a film in the state under the Film Policy, following subsidies will be available for the film maker's subsequent films:

Movie details	The state's position in the film shooting	The maximum amount of grant
The second film in the state	Half of the shooting duration of the film in the state	INR 1,25,00,000
	Two-third of the shooting duration of the film in the state	INR 2,25,00,000
The third film in the state and the reafter	Half of the shooting duration of the film in the state	INR 1,50,00,000
	Two-third of the shooting duration of the film in the state	INR 2,50,00,000

The grant for the films produced in the state by National/ International Award winning Producers/ Directors of films who have received grant previously under the film policy, will be eligible for the following:-

Movie Details	The state's position in the film shooting	The maximum amount of grant
The second film in the state	Half of the shooting duration of the film in the state	INR 1,75,00,000
	Two-third of the shooting duration of the film in the state	INR 2,75,00,000
The third film in the state and thereafter	Half of the shooting duration of the film in the state	INR 2,25,00,000
	Two-third of the shooting duration of the film in the state	INR 3,25,00,000

- Additional subsidy of up to a maximum of INR 25,00,000 will be provided to cast atleast 5 artists from UP
- Additional subsidy of up to a maximum of INR 50,00,000 will be provided in case all the artists hail from UP
- If any film producer, shoots and processes the film in the state, 50% of the processing cost or INR 50,00,000, whichever is less, will be sanctioned as additional subsidy for the film.
- If any Investor establishes a film training institute in any major city (excluding Noida/ Greater Noida), 50% of its cost or a maximum of INR 50 lakh, whichever is less, will be provided

Nodal Agency: Film Bandhu (Information and Public Relation Department)

UP Pharmaceutical Policy 2018

Eligibility Criteria:

Particulars	Details
MSME Units	As defined by Govt. of India
Large Units	Capital investment more than MSME and less than INR 100 Crores
Mega Units	Capital investment more than INR 100 Crores
Horizontal Pharma Park	Private parks developed over minimum 10 acres, with at least 5 units, and 60% of which is allotted to entrepreneurs
Vertical Pharma Park	Private parks developed like a tower or group of towers on minimum area 3 acres of land, with at least 3 units, and 60% of which is allotted to entrepreneurs

Incentives to Pharma units –

- Incentives under UP IIEPP 2017 – SGST Reimbursement, Stamp duty exemption, Capital Interest Subsidy,
- Infrastructure Interest Subsidy, Industrial Research Subsidy, Electricity Duty & Mandi Fee exemption
- Environment Protection Subsidy for –
 - Setting up common purpose ETP – Reimbursement of 50% of annual interest on loan taken for 5 years
 - Installing zero waste technology – Reimbursement of 50% of annual interest on loan taken for 5 years
- Patent Filing – Reimbursement of 100% of actual filing costs on domestic patents and 50% of actual filing costs on international patents
- Quality Certification – Reimbursement of 75% of cost incurred for ISO certification and 50% of cost incurred for BIS certification

Incentives for R&D and Innovations

- For setting up R&D institutes – Reimbursement of 60% of annual interest on loan
- For Clinical Trials – Reimbursement of 75% of total expenditure
- For Contract / sponsored research – 50% subsidy on eligible project cost to institutes situated within UP

Incentives to Pharma Park – Horizontal Pharma Park developed over min 10 acres of land and Vertical Pharma Park developed over min 3 acres of land will be provided same incentives as provided to Private Industrial Parks under IIEPP 2017

Nodal Agency: Food Security and Drug Administration (FSDA)

UP Civil Aviation Policy 2017

Incentives and Concessions for RCS Airports/Routes					
1	VAT on ATF	Zero for 10 years	9	Bus Service	Will be provided by GoUP through UPSRTC
2	Viability Gap Funding (for 50% of total seat)	20% State Share as per RCS	10	Ambulance & Medical Facility	Will be provided by GoUP through Medical & Health Deptt.
3	Security arrangements at RCS airports	Will be provided by GoUP	11	Underwriting of Non-VGF 50% Seat @ Rs. 2500/unwritten seat	100% - Category 1 aircraft connecting lucknow to Divisional Hq. (for 3 years) 30% - for other categories of aircraft or on other routes (for 3 years)
4	Fire Services	Will be provided by GoUP	12	Reimbursement of S-GST on sale of air tickets on RCS flights	100% reimbursement for 3 years
5	Electricity	Provided by GoUP at concessional rate (Rs. 4/unit upto 30000 units)	13	Airport parking/night halt at RCS airports	Zero charges (for 3 years) at GoUP Airports
6	Water	Will be provided by GoUP	14	Office space (100 sqm) for airlines at GoUP RCS airports	Zero Rental (for 3 years) at GoUP Airports
7	ATF Fueling facility at RCS airport	GoUP shall provide land at zero rental to oil companies	15	Route Navigation & Facilitation Charges (RNFC)	50% of RNFC (upto Rs. 2000) will be reimbursed on RCS airports or flights connecting Divisional Hq (for 3 years)
8	Road Connectivity	For RCS airports will be provided by GoUP through PWD			

Incentives and Concessions for Non-RCS Airports/Routes					
Provisions for connecting non-RCS airports in UP with non-RCS airports outside U.P.			B. Provisions for connecting airports within U.P.		
1	VAT on ATF	Zero for 01 year	1	VAT on ATF	Zero for 01 year
2	Reimbursement of amount equivalent to S-GST	On account of sale of air tickets on new flights for 01 year.	2	Reimbursement of amount equivalent to S-GST	On account of sale of air tickets on new flights for 01 year.
			3	Compensation per seat	Rs. 400/seat on 50% of total seats
			4	Seat Underwriting	@ Rs. 2500/vacant seat (on 15% of total seats, up to maximum of 360 seats per month per one way trip)
Note: All new flights connecting a non-RCS airport in UP to non-RCS airport outside UP after 01.04.2017 (wherein origin & destination were not connected through a direct flight) will be eligible for above incentives/concessions.			Note: All new flights connecting any airport in UP to any other airport within UP after 01.04.2017 (wherein origin & destination were not connected through a direct flight) will be eligible for above incentives/concessions.		

Nodal Agency: Directorate of Civil Aviation





Address :

4th Floor Block A PICUP Bhawan,
Lucknow, Uttar Pradesh 226010

Phone No.: +91-522-2720236, 2720238

E-mail: upgis2023@investup.org.in
 advantageup@investup.org.in

Website - <https://invest.up.gov.in/>



Information and Public Relations Department, U.P.